

DEVELOPING YOUR OWN COACHING PHILOSOPHY
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1. Your goal is to have a final product of one typed page - with your name & date (you may include a 2-3 line biographical sketch).
2. This one page coaching philosophy should be looked at, modified, added to, deleted from, etc. every year. It is a “living document.” You will be constantly growing both as a person and as a coach and your life’s journey & athletic experiences will “tweak” and modify your philosophy. Your written philosophy will be a “guided-missile” that will “self-correct” as you mature as a coach. The key is to keep rewriting/ editing/deleting until you are satisfied
3. Your Coaching Philosophy can be/should be used for: yourself, your staff; your team; your supervisors & administrators; the parents of your athletes; and a job interview (sent in an application packet or during a face-to-face meeting).
4. Your Coaching Philosophy must be determined and finely tuned by you before you present it to others.
Three main questions need to be answered:
 1. What are the idealistic and guiding principles in your life?
 2. What are the idealistic and guiding principles in your coaching?
 3. What do you want your team and staff to know and understand about you?
5. **Directions for developing/creating your Coaching Philosophy:**
 - Answer the following statements/questions:
 1. List the top three priorities in your life. Prioritize the following: job, hobbies, family, friends, religion, health, values, money, etc.
 2. What would you never compromise?
 3. What is not important to you?
 4. List your top three coaching priorities.
 5. “When you play on my team, expect (or you will learn, or I will stress, etc.) the following” -- list 2 to 3 points.
 6. Quotes - What is your favorite quote (s) on life in general? What is your favorite coaching or sports quote (s)?
 7. What would you like to have written as your epitaph?
 - Write down these ideas and thoughts in an outline.
 - Construct a one-page text from the outline.
 - Title: _____’s (your name) Coaching Philosophy - make sure to date it.
 - You may include a short biographical sketch (2 to 3 lines) – this will appear at the bottom of your one typed page.
 - File all of your work in a folder or drawer.
 - Review in 2-3 days: add to, delete and/or edit.
 - Put together a new text of these notes.
 - File them once again.
 - Review in one week.
 - Write and rewrite until satisfied.
 - Finalize your philosophy on ONE typed page.

6. Sample Coaching Philosophies